



# Langley Horse Federation



The strategic initiatives are intended to help move the industry forward. The initiatives are summarized as follows:

## **Coordination**

- Establish a Langley horse industry organization
- Create an annual social event for the Langley horse community
- Lobby on behalf of the Langley horse industry

## **Marketing**

- Produce a Langley horse industry directory
- Participate at trade shows
- Conduct horse farm tours
- Other marketing initiatives

## **Events and Tourism**

- Market Langley horse events to the public
- Create a new Langley horse event
- Encourage "bed and bale" operations in the rural area of Langley

## **Facilities**

- Obtain a large, superior quality show facility capable of staging high profile international horse events in various disciplines
- Obtain a major race horse training facility
- Establish a trade show, sales facility, and conferencing/meeting centre
- Develop a B.C horse park in Langley
- Create a hands-on-horse industry centre for training

## **Competitors**

- Recognize Langley people and horses that have achieved industry prominence
- Support development of high caliber and high profile, international events
- Another competitor development initiative

## **Recreational Riders**

- Continue the horse trail network
- Publicize horse safety information for recreational riders and motor vehicle drivers of Langley's roads
- Publish horse activities in the Langley Recreational Program brochure

## **Knowledge and Education**

- Foster a horse industry department at Kwantlen College
- Encourage specialty clinics with excellent high caliber instructors

## **Environment**

- Support efforts to create markets for horse manure
- Support the education of horse property owners on waste management and environmentally responsible farm practices

## **Community**

- Establish trail networks in subdivision design even in urban areas
- Explore the relevance of the strata concept to allow new types of horse operations and communities